

# Join a Regenerative Economy

Grow | Your Revenue  
Reward | Your Community  
Regenerate | Our Planet

## Events, Festivals, and Gatherings to Catalyzing Global Transformation

SEEDS is a payment platform and financial ecosystem to empower humanity and heal our planet. It exists for one primary purpose: **To facilitate the creation of a globally Regenerative & Thriving Civilization.** This transition involves uniting the multitude of people who are ready for this shift. **This includes the people who are attending values aligned events, festivals and gatherings.**

As an event organiser, SEEDS is here to serve you, potentially granting you:

1. Rewards to offer to your community for attending your event.
  - a. Reducing the ticket cost as attendees receive Seeds (the currency of SEEDS)!
2. Rewards for the work you're doing to serve this movement.
  - a. Aligning your financial interests with this movement!

## Better-than-free cashless events

Coming in 2021: RFID & QR code wristbands that attendees use for their payments.

1. Built for beauty.
2. Can be used after the event.
3. Easy payments.
4. Cash free.
5. Reduce queue time.
6. Capture attendee buying habits.
7. Capture vendor payment data.
8. Co-branding opportunity with events.

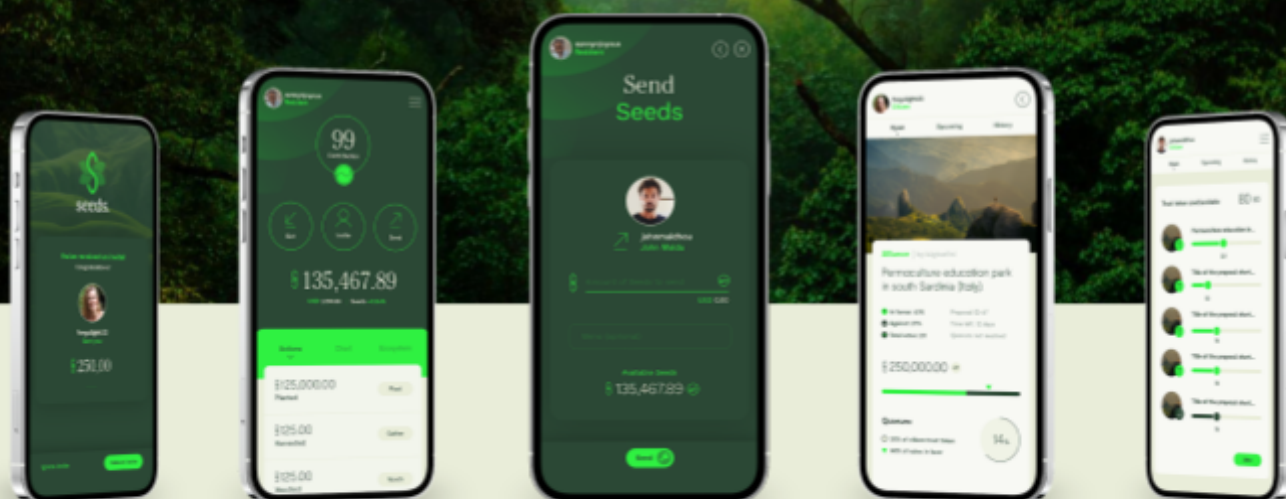


The more your attendees use Seeds for payments at your event, the more Seeds you earn as an event coordinator. This makes SEEDS the first ever “better than free” payment provider. We provide this service to events and reward you for doing so. This is one of the many benefits of leveraging the power of creating a new financial system.

# The SEEDS Passport

## A portal to amplify your event

Your attendees gain access to the SEEDS Passport to be used at your event.



### 01 People Section:

Offer your attendees a digital space for rapid networking, discussion and ideas exchange. Attendees can search and connect with other attendees by interests, skills or offerings.

Your attendees are now tapped into the broader SEEDS community enabling connections to other regenerators, change-makers, social activists and more.

### 02 Market Section:

Attendees can see all the vendors present at your event and beyond.

### 03 Wallet Section:

Attendees can top up their accounts via credit/ debit card, other crypto currencies and more. They use this to make exchanges with vendors and each other.

### 04 Forum Section:

Attendees can share ideas, micro events and discussion topics. This is used to give your attendees a way to engage with each other more deeply on certain topics.

They can use the forum to hold impromptu gatherings, post discussion & presentation topics at unconferences, discuss talks real-time and so much more.

### 05 Co-op Section:

Events can use the Co-op section to give attendees a voice.

Maybe you have some prize money to distribute? A vote on who won a competition? Where should the next event be? You can pose any vote to your community before, during or after your event. Distribute voice to attendees anyway you like.

Do attendees earn a voice through participation at the event? Or, for ticket price? This opens up a world of possibilities to engage and give voice to your community.

## Gain an incentivized & aligned audience

SEEDS is growing a global community of members who are seeking events and festivals that are aligned with their values generally and more specifically, a Regenerative Society. The organisations behind SEEDS are actively marketing and growing this movement. Not only can your event be put in front of this audience, but SEEDS members have incentives to attend your event over non-SEEDS sponsored events - as members earn rewards for supporting SEEDS events.

### Alliance requests

## subject to a vote by the SEEDS Citizens

SEEDS is a decentralized financial system governed directly by the Citizens. How many Seeds you are granted for your event and your community is determined by a proposal that needs to be passed by the Citizens of SEEDS. This is how SEEDS truly gives all power to the Citizens that govern it.

The member who shared this document with you does not have executive authority to make deals - but can only recommend best practices and campaign for your proposal to be passed.

## Alliance Best Practices

### Host a regenerative or sustainable event!

Take steps to reduce waste or even heal the environments and communities your event is held in.

### Offer value to the SEEDS community and/or the regenerative movement as a whole.

The more beautiful exchange you offer - the higher the standard you're setting and the better chances you will have that the community will sponsor your event.

You don't pay for the Seeds you receive.

However, **you're expected to pay it forward** to the People and Planet.

Seeds are:

01

#### BETTER FOR COMMUNITY

Receive rewards and grants for regenerating the environment

Access interest-free loans for local projects

Collectively buy, own and share assets

Allocate money to fund community proposals

Reduce inequality with a more equitable distribution of value

02

#### BETTER FOR YOU

Help heal our planet with every purchase

Pay no transaction fees

Earn an income for participating

Have a direct voice in governance

Maintain membership by investing time and money, not paying fees

Co-create a new society for yourself and your children

03

#### BETTER FOR ORGANIZATIONS

Earn revenue for regenerative behaviours

Join a global alliance and thrive together

Increase brand visibility and reach

Pay no fees to accept payments

Access new income streams

Connect with incentivized users/buyers

## Paid in Seeds

Seeds are the currency of the SEEDS financial system. They may be exchanged for other crypto or national currency. All our marketing, events and promotion sponsors are 100% paid in Seeds and paid at the current exchange rate at the time of payment.

Paying in Seeds aligns our interests. The more attention your event can bring the movement, the higher the price of Seeds (and the more value you will gain from the partnership). Further, this provides you with an opportunity to step out of the degenerative and exploitative financial systems that have previously powered our societies.

## A vehicle for global transformation

Gatherings hold enormous potential for change waiting to be harnessed. Collective action creates results, enabling the effective translation of the numerous best-practices into the actualization of a sustainable planetary culture at the service of all citizens of earth in the shortest possible time.

Together we are shaping a new integrated pattern uniting all these impulses into a breakthrough towards restoring our natural systems and creating a fair and healthy society without leaving anyone behind.

SEEDS intends to unite and serve the various global movements to develop whole-systems frameworks to regenerate cities, bioregions, communities and our planet. For this we are partnering with and integrating sustainable festivals and events to launch a unified campaign and seed global communities around the world.

A world where currency means more than money  
and governance means more than control.